



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs + Education Notes

Wednesday, March 22nd, 2023 | 2:30 – 3:30 PM | Via Zoom | (Meeting ID: 160 198 7510)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone.

In Attendance

California Coast Credit Union, Access Inc, Barrio Logan College Institute, County of San Diego Health and Human Services Department, Dreams and Ducats, Elementary Institute of Science, Junior Achievement of San Diego, San Diego College of Continuing Education, San Diego Community College District, San Diego Regional Economic Development Corporation, San Diego Workforce Partnership, SBCS, U.S. Department of Housing and Urban Development, United Way of San Diego, Workshops for Warriors, Zendesk

Meeting Notes

Introductions and Agenda Review

- Co-Chairs welcomed Partners, reviewed the meeting agenda, and recapped our progress thus far.

Partner and Staff Announcements

- The College for Continuing Education shared that registration for their spring classes has opened which include vocational ESL and other technical courses
- [San Diego Regional EDC](#) is recruiting companies interested in hosting a group of high school students for a day of shadowing to give insight into potential career paths.
- [Workshops for Warriors](#) is giving out 40 scholarships for their welding and machinery and vocational training programs.
- The [2023 Barrio Logan Science & Art Expo](#) is happening April 15th and will feature science exhibits as well as exhibits on cultures throughout the world.

Metro Collaborative Update: Carlos Cortez

- The charge of the Metro Collaborative is to move children and families from systematically disadvantaged backgrounds into the middle class.

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- The committee guiding the progress of this group is currently chaired by Nora Vargas and Sean Elo-Riveras. However, the Policy Innovation Center will now be the convener of the meetings.
- To support the goals of the Metro Collaborative, the Community College District is investing \$500 million into the Diamond District to improve infrastructure.
- The presentation shows that most organizations have little impact on the Promise Zone and one goal of the Collaborative is to move for-profit entities into these areas of southeastern San Diego.
- In the first attempt at identifying activities the group agreed to use the six overarching goals of the Promise Zone to guide their structure.
 - One goal is to expand free bus pass eligibility age from 18 to 24.
- A Partner pointed out that Los Angeles has found success in giving bus passes to students, and San Diego could try to replicate it.

Career Expo: Youth Panelists and Moderators

- Promise Zone staff shared the current status of the Career Expo's Youth Panel and asked for feedback.
- A Partner shared that they found success when panelists shared their personal experiences along with their professional background.
- Another Partner shared that there should be a clear point for what we want the audience to take away from the panel.
 - This includes ensuring that the questions are very specific.
- A different suggestion was having a conversation ahead of the panel (pre-meeting). This would allow for understanding of the questions and putting the panelists at ease.
- When discussing a moderator, the group pointed out that the moderator should be able to adapt based on how the conversation is flowing.
 - An important part of moderating the group decided on was keeping everyone on time and using the Socratic method to bring each panelists' stories together.

Next Meeting

Wednesday, March 22, 2023 | 2:30 – 4:00 PM | Via Zoom | (Meeting ID: 160 198 7510)