



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs + Education Notes

Wednesday, August 23rd, 2023 | 2:30 – 4:00 PM

Via Zoom | (Meeting ID: 161 915 3978)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone

In Attendance

Access Inc., E3 Civic High, City of San Diego—Economic Development, City of San Diego—Office of Child and Youth Success, City of San Diego—Personnel Department, Junior Achievement of San Diego, San Diego College of Continuing Education, San Diego County Office of Education, San Diego Futures Foundation, San Diego State University, Second Chance, Slate-Z, SoCal Pre Apprenticeship Program, Villa Musica, Youth Will

Meeting Notes

Welcome, Agenda Review, and Partner Updates

Co-Chairs welcomed Partners, reviewed the meeting agenda, and invited partners to introduce themselves and the organization they represent.

Partner and Staff Updates

- San Diego College of Continuing Education (SDCCE) shared that the Fall Semester is starting September 5th. SDCCE still has openings for their free adult education courses. Courses include English as a Second Language, High School Diploma/Equivalency, over 70 Career Tech Ed Certs, Disability services programs as well as Older Adult/Emeritus Life Enrichment classes. Classes are offered both in-person at one of their seven (7) campuses as well as many online and hybrid courses: <https://sdcce.edu/>.
 - If your organization would like to tour a SDCCE campus or have an outreach ambassador to do a presentation, please reach out [here](#).
- City of San Diego's (City) Personnel Department introduced Andrew Soliz who works in the San Diego State University career center and is looking to build relationships with the Economic Development Department and the City.
- The Office of Child and Youth Success (OCYS) announced that the [website](#) is live. TOCYS hired several Employ and Empower Program interns who have been working on their newsletter, attending events, conducting focus groups, planning virtual townhalls and helping with phase 2 of the Child and Youth plan. Additionally, The Office of Child and Youth Success is seeking organizations and individuals that have expertise in providing resources and services that support each of the focus areas: Child Care and Camp

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

Access, Education and Enrichment, Youth Empowerment, Engaging Activities, Economic and Workforce Development.

- [Sign up](#) to be part of their steering committee by September 22nd.
- Kitchens for Good share that their Apprenticeship Cohort begins in October. Their tuition-free programs offer paid training (a stipend) and job placement with a Kitchens for Good Employer Partner. They are beginning tryout sessions (interviews) and still have space for applicants in the upcoming hospitality and culinary cohorts for October 2023. [Apply here.](#)

Staff Updates

- Economic Development Department's (EDD) Deputy Director, Monica Hardman, announced that the City was awarded 15k to empower informal childcare entrepreneurs by offering training, resources, and funding for permitting and licensing. This initiative is in partnership with [Logan Heights CDC](#). Read more about the initiative [here.](#)

LEEP 8 Opportunity for Informal Childcare Entrepreneurs

In Partnership with the City of San Diego

Logan Heights CDC will be awarding childcare entrepreneurs who enroll in the LEEP program a \$1,000.00 grant to use towards their small business permitting, licensing, training, staff, etc. Childcare entrepreneurs must be enrolled in the LEEP program **AND** successfully graduate from the LEEP 8 cohort to be eligible to receive the "Childcare Entrepreneur Start-Up Grant".

Interested in receiving support as a childcare entrepreneur but may not be able to join this cohort? That's okay!

Logan Heights CDC will be awarding five (5) childcare entrepreneurs with a \$1,000 grant! **Entrepreneurs must call to enroll in our small business development services to be eligible.** For more information, please call the Logan Heights CDC office at (619) 858-0563.

Childcare Entrepreneur Start-Up Grants Available!

Limited to Eligible Entrepreneurs

For more details contact the Logan Heights CDC office at 619-858-0563 or email info@loganheightscdc.org

LEEP 8 Logan Heights CDC Emergent Entrepreneurship Program

Save your spot!

Calling all innovators, dreamers, and the go-getters! Would you like to start your own business? Or take your business to the next level? Join this \$250 value 5-week program at no cost to you. Sign up today!

In-person Sessions

Orientation
October 11th, 2023,
5:30 - 7:30 PM (PST)
3040 Imperial Ave, SD, CA, 92102

REGISTER HERE!
Deadline for applications is October 4th, 2023

For more information contact LH CDC at 619-858-0563 or email info@loganheightscdc.org

- The Promise Zone Team introduced new VISTA's s Alaysja Clark, Bryan Villegas, and Nathaniel Hillman.
- Partners are welcome to submit their events using this [submission form](#) to have their events displayed on the Promise Zone Event Calendar.
- The August edition of the Promise Zone Newsletter was published, and the team invites partners to participate in the member spotlight and nominate a community member with this form.

Post-Secondary Options for Students in the Promise Zone

Alex Becker, Program Specialist, San Diego County Office of Education

[Presentation Slides](#)

- This presentation targets high school students who can't or don't want to attend a 4-year university, and provides them with alternatives.
- The post-secondary options covered: high school career technical education, adult schools, community colleges, and apprenticeships.

- High School Career Technical Education
 - Trains students in skills relevant to a specific industry (e.g. welding, patient care, biotech).
 - Allows high school students to use professional equipment, meet with employers, and engage in hands-on learning.
 - Students graduate with practical skills they can apply in an entry-level position.
- Adult Schools
 - Offers several programs including diploma and GED completion, Citizenship Preparation, Career Technical Education, and more.
 - The benefits of Adult Schools are cost effectiveness and flexibility for students with busy schedules.
- Community Colleges
 - Students gain credit, which they can use to build towards a degree or a certificate.
 - California Community Colleges annual tuition ranges from \$1104 - \$1,632 in state and \$4420 - \$9000 out of state.
 - Students can attend California Community Colleges for free through the [California College Promise Program](#), if they meet certain eligibility requirements
 - If a student is eligible, they must commit to a 2- or 4-year program, and reapply every year.
- Apprenticeships
 - [Find an apprenticeship program \(ca.gov\)](#)
 - “Earn while you learn”
- Questions?
 - Contact: Alex Becker alexander.becker@sdcoe.net

Breakout Groups to Discuss Priorities

Partners split into three (3) groups based on the Jobs and Education objective that they were most interested in discussing. The groups focused on this question: What is your organization currently doing to work towards our goals and how can the Promise Zone better or continue to support your efforts?

Objective 1: Support career exploration, education, and employment opportunities in the Promise Zone

Participants: Access Inc., E3 Civic High, SDCCE, SDSU, Youth Will

- Partners connected with each other to better understand the work they are doing in the Promise Zone.
- SDCCE shared that they are a non-credit, adult education college within the San Diego Community College District.
 - They are looking for outreach opportunities to engage with the community.
 - What is the best way to get share information about their programs?
- SDSU shared that they are working on a K-16 grant with community colleges and other stakeholders.
- Youth Wil shared that they are youth led, county wide organization. Their focus is civic engagement and are interested in getting more youth involved.

- E3 Civic High shared how they are a high school with strong workforce development program. Every year they develop job shadows, career speakers, and internships for their scholars.
 - They want to get involved in the communities as well as help parents of the students in the Promise Zone.
- Access Inc. shared how they want to create more internship opportunities
 - Exchanged contact information with SDSU.

Objective II: Create tangible employment opportunities with youth

Participants: SoCal Pre Apprenticeship and Second Chance

- SoCal Pre Apprenticeship shared how their objective is to place their participants when they graduate into programs- since employment is hard to achieve in the first place.
 - They are having difficulty finding positions of employment for participants.
 - Other barriers they face are that they are not a nonprofit, and while they have Memorandums of understanding with nonprofits, access to funding is limited.
 - Expressed interest in presenting about the services they offer.
 - info@socalpp.com
 - They also shared about a [program](#) run by the National Conflict Resolution Center that might be of interest to the Promise Zone, that works on helping students avoid the school to prison pipeline.
- Grants and Research Associate, Nathaniel Hillman, shared how the Promise Zone can assist partners with funding opportunities by sending letter of support and sharing grant opportunities in the Promise Zone Newsletter.
- Second Chance shared that the Promise Zone needs to connect with all employers over 25 employees and see if they have paid internship opportunities and highlight their youth.
 - They have a program called Second Chance Strive Future Leaders which focuses on young adults aged 18-24 who are justice impacted. This is a 4-week work readiness program where participants get a stipend, mock interviews, and some get hired on the spot. Learn more about the program [here](#).

Wrap Up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Wednesday, September 27th, 2023 | 2:30 – 4:00 PM

Via Zoom | (Meeting ID: 161 915 3978)