



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Healthy Communities Meeting Notes

Thursday, October 19th, 2023 | 10:30 AM – 12:00 PM

Via Zoom (Meeting ID: 161 915 3978)

Working Group Goal: To promote access to healthy food, healthcare, and active living

In Attendance

Barrio Botany (Christina Abuelo), Circulate San Diego (Cierra Johnson), City of San Diego, County of San Diego Health and Human Services (Hugo Salgado), Good Neighbor Project (Imani Robinson), Project New Village (Amy Lint), San Diego for Every Child (Erin Hogeboom), San Diego Parks Foundation, Urban Collaborative Project CDC (Carmina Paz)

Meeting Notes

Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners and reviewed the agenda.
- Culture Share:
 - The average wait times at the San Ysidro border crossings are over 120 minutes, and there is a growing movement to build a binational bicycle path connecting San Diego and Tijuana. What are your thoughts on this, and how could this impact communities on both sides of the border?

Partner Announcements

- <https://www.instagram.com/loscruzadores/?hl=en>
- Barrio Botany is launching Thriving 30, an initiative to bring community gardens to elementary schools that have an 80% or higher poverty rate. Currently, Barrio Botany is in the process of interviewing for project coordinators and garden educators to support the project.
- San Diego Parks Foundation just received a contract with a recreation center in the Promise Zone, and they want to find ways to serve local middle schools.
- [San Diego for Every Child](#) is looking to address child poverty across the County, focusing on food security, housing and childcare. Some of the things they do are to advocate for funding for families to assist with childcare. We are working with Jewish Family Services to pilot a funding program for families, as well as pushing for a child tax credit at the federal level. In January at Café X San Diego for Every Child launched a portrait gallery of families that were recipients of the guaranteed income pilot. They would like this portrait gallery to travel around the County and share the story of these families and spread the word.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- Parks and Rec has just launched a drone program, which started on 10/19/2023 and the objective is to work with elementary students. In the spring, Droneworld is having their convention in San Diego, and hopefully Promise Zone students can compete.

San Diego Promise Zone Announcements:

- Pleasure of introducing Amber Weber as the new PZ manager and looking forward to seeing her leadership supporting the initiative.
- Just as a reminder, we are still looking for two AmeriCorps VISTAs to fill the role of [VISTA Leader](#) and a second [Grants and Research associate](#). And we also have 2 paid [internships available](#).

Grants:

CRITICAL PATHS

This solicitation will provide up to \$20 million to support Medium- and Heavy- Duty infrastructure along designated corridors for both electric and fuel cell electric vehicles. Designated corridors were provided through the efforts of the Clean Transportation Commission mandated by Senate Bill 671.

Application Deadline: November 17, 2023

Urban Greening

Urban Greening Program will fund projects that reduce greenhouse gases while also transforming the built environment into places that are more sustainable, enjoyable, and effective in creating healthy and vibrant communities. These projects will establish and enhance parks and open space, using natural solutions to improve air and water quality and reducing energy consumption, and creating more walkable and bike-able trails.

Application Deadline: November 20, 2023

Urban and Community Forestry Grants | CAL FIRE

California Department of Forestry and Fire Protection (CAL FIRE) Urban and Community Forestry Program announced the opening of the 2023 Green Schoolyards Grant solicitation for nonprofit childcare facilities. A historic \$30 million will be available specifically for implementing Green Schoolyard projects at nonprofit childcare facilities receiving government funding which includes state-funded/public childcare facilities.

Understanding Organizational Context:

The team conducted a poll to get to know a little information about the group to see who is operating in this space.

- **Guiding (poll) Questions:**

- How long have you lived in SD? Most over 10 years
- Do you live in the Promise Zone? 14% yes
- How long have you been with your current organization? A mixture of the range between 6 months and over 10 years
- How long have you been doing work with the PZ overall? A mixture of the range between 6 months and over 10 years
- How do you feel about the progress the WG has done? 43% We have done well with the resources we have, 29% for each Excited we have accomplished so much and Not Sure/I'm new.
- What is your main goal of attending these meetings? 57% to share what my organization is doing with others

All Partner Data Review:

- The team hosted the All-Partner meeting of the year at Access Youth Academy in October. During the meeting there was a collective impact planning session where attendees collaborated to answer and brainstorm about the questions listed in the jam board.
- A Jam Board was shared with the group which included a few of the ideas from our in-person meeting and invited those who were unable to attend an opportunity to share their ideas.
- [Link to Collective Impact Jamboard](#)
- Next, the team shared data from indicators related to this working group's progress. This informs our action planning for what is most important and to get consensus of how the group will leverage our collective impact because one organization alone won't fix all of the problems. This is a process that will continue next month to finalize. The group was encouraged to reflect on the following questions when reviewing the data.
- **Guiding Questions**
 - What does the data show – does anyone see anything missing?
 - Reflect on what seems to be trending well, what do we want to add or make progress on?
 - What was most surprising/inspiring?
 - What do you make of this data?
 - Think about the goals your organization is working toward and what your particular role supports. How strong of a connection do you see the goals of increasing economic activity with your own organization's goals?

- What would be a realistic and obtainable goals/activities this working group could collaborate on to advance the quality of lives of PZ residents?
- In addition to the SDPZ strategy, the team also briefly shared the City of San Diego Economic Development Strategy Update Linkto review the alignment of the department overall with the goals of the SDPZ.
- **Breakout Groups**
 - Breakout Session #1: [Review potential activities/action that can be taken](#)
 - Reflect on what went well, what do we want to add or make progress on?
 - What was most surprising/inspiring?
 - How strong of a connection do you see the goals listed in PZ with your own organization's goals?
 - Breakout session #2: [Have the group come up with a timeline/action plan and SMART goals based on the activity they want to work on.](#)

Responses from Attendees:

- There are few nonprofits in Mountain View compared to Encanto or City Heights. “The Promise Zone is underrepresented in underrepresented communities.”
- One potential priority should be to identify policy barriers that prevent equity. An example is pushing for the implementation of EVs, but there is no infrastructure in the Promise Zone to charge the EVs.
- UCP indicated instead of a MAD (Maintenance Assessment District), focusing on a BID (Business Improvement District) where all businesses are accountable to their community can be one method to move forward.
- In regards to tree planting, one consistent problem is not acquiring funds and not having a method of sustainability. CBOs can get funds and plant trees, but who is going to water them? There is no infrastructure.
- Reviewing the data, the disparity in health insurance coverage points to a need to maximize CalFresh benefits in the Promise Zone, and mental health support.
- UCP is trying to provide ways for the city to save money as it relates to the installation for EV infrastructure. Mentioned: “It's almost like an internal audit by the city that's needed...enlightened by community input like Carmina is elevating? Maybe driven or in collaboration with the Racial Equity office?”

Next Steps and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Wednesday November 16th, 2023, | 10:30 AM – 12:00 PM
Via Zoom (Meeting ID: 161 915 3978)