



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Healthy Communities Meeting Notes

Thursday, Sept 21, 2023 | 10:30 AM – 12:00 PM

Via Zoom (Meeting ID: 161 915 3978)

Working Group Goal: To promote access to healthy food, healthcare, and active living

In Attendance

Alta Planning, Circulate San Diego, City of San Diego Economic Development Department, City of San Diego Transportation Department, County of San Diego Health and Human Services, GRID Alternatives, Kate Sessions, Project New Village, Urban Collaborative Project CDC

Meeting Notes

Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners and reviewed the agenda.
- **Culture Share:** In our last Working Group meeting, a common theme in our discussion was placemaking, and the connection between health, public spaces and climate resilience/adaptation. Share something that you saw or experienced in another city that you would like to see in San Diego which would contribute to the health of your community, and why was it so impactful to you?

Partner Announcements:

- Blue Zone Central Region Virtual Leadership Team Meeting will be held on Monday (9/25) at 5:30pm. The Zoom link for the presentation is provided [here](#):
- Further information can be found here: <https://www.bluezones.com/>
- On Saturday (9/23) I Love a Clean SD has a cleanup of Chollas Creek at 9:00am.
- UCP is hosting financial wellness workshops for the community virtually or at the Livewell Center on Saturday (9/23).
- On Saturday (9/23) Second Chance is hosting the Kale Festival at the Peace Center, Church of the Brethren from 9:00am-1:00pm.
- GRID Alternatives' Clean Cars 4 All electric vehicle voucher program is still rolling out.
- Homelessness Strategies & Solutions D4 Community Forum on Oct 7, 9-10am via zoom or at Southeastern Live Well Center.
<https://sandiego.seamlessdocs.com/f/homelessstrategiescd4>
- Barrio Botany is launching Thriving 30, an initiative to bring community gardens to elementary schools that have an 80% or higher poverty rate. Currently, Barrio Botany is

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in the process of interviewing for project coordinators and garden educators to support the project.

- Kate Sessions has received a one-time grant of \$10 million for a tree-planting project, and is looking for assertive efforts to engage the community.

San Diego Promise Zone Announcements:

- We are sad to announce that Bryan Bello, our Employ and Empower Intern with the Promise Zone, has his last day tomorrow on September 22nd and we are sad to see him go but we wish him luck in his new position.

Just as a reminder, we are continuing to look for three AmeriCorps VISTAs to fill the role of [Civic Engagement Associate](#) and [VISTA Leader](#) and a second [Grants and Research associate](#).

Grants:

Environmental Justice Action Grant

CalEPA Environmental Justice Action Grant will increase our investments in projects that lift the burden of pollution from those most vulnerable to its effects. We know that too many communities across our state continue to face disproportionate impacts from climate change, including low-income and immigrant communities, communities of color, and California Native American Tribes.

Application Deadline: October 13, 2023

Adult Education and Vocational School Zero-Emission Vehicle Technology Training Project

The goal of this solicitation is to increase priority population, including low-income and disadvantaged communities, awareness of and access to Zero-Emission Vehicle specific training, education, and jobs for individuals opting to follow a non-traditional educational pathway. This funding supports access to relevant clean transportation employers and high-road jobs that prepare students for careers in the clean transportation technology sector.

Application Deadline: October 27, 2023

Cornell Douglas Foundation

Application deadline: November 30, 2023

Description: The Cornell Douglas Foundation seeks to advocate for environmental health and justice, encourage stewardship of the environment, and further respect for sustainability of resources. The Foundation provides grants to organizations in the United States that focus on environmental health and justice, land conservation, mountaintop removal mining, sustainability of resources, and watershed protection

Vision Zero Presentation:

Everette Houser, City of San Diego

- A movement to reduce traffic fatalities to zero. Every year the city tracks severe and fatal injuries, taking a data-driven approach, and building capital improvements.

- Two components of Vision Zero are education and enforcement, and the city produces a systemic safety report and uses it to identify low-cost countermeasures to eliminate traffic fatalities.
- The city has an active program to develop roundabouts around the city, as well as infrastructure improvements such as separated bike lanes and sidewalks.
- Projects in the Promise Zone are considered “low access”, or “very low access” and these projects receive additional points.

Question: How can community-based organizations and Promise Zone residents engage with the Vision Zero initiative, and how can they be a part of the dialogue, and make sure traffic/pedestrian safety concerns in their community are being addressed?

Answer: Staying in touch with your council office to let them know your concerns and priorities.

Question: Any updates on the Stream view Drive roundabouts?

Answer: We are aware it is not a completed corridor. We are looking to secure funding for phase 2 to finish it and fulfill its safety objectives.

For any requests and evaluations for traffic/safety improvements, such as traffic signaling evaluations, stop sign additions, etc. please email trafficops@sandiego.gov

Quick Builds Presentation:

Colin Amos and Charlie Sampson from Alta planning

- Quick builds are bicycle, pedestrian, or traffic safety improvements using low-cost materials that can be installed quickly. Examples include bike lanes, crosswalks, and traffic circles.
- Why are quick builds a good strategy? Because they are fast, relatively cheap, and a good way to test options and proof-of-concept for infrastructure improvements. They integrate a degree of flexibility into the design, and community feedback can be used in finalizing a project.
- Quicks builds present an opportunity to connect key destinations, address safety concerns, and create community spaces.
- For more information and resources on placemaking in San Diego, please refer to: <https://www.sandiego.gov/economic-development/business/starting/placemaking>

Collective Impact and Action Plan:

- Reflecting on the San Diego Promise Zone, it is currently 7 years into the Promise Zone designation, which will expire on June 2, 2026. There are 3 years left to leverage this designation to make the biggest impact.
- The next Healthy Communities meeting in October will be dedicated to re-evaluating working group progress and prioritizing what the working group should work towards accomplishing around healthy communities over the next 3 years.
- Some goals of our October meeting would be:
 - Gain insight and consensus from the group on what collective action the working group can take with the remaining PZ designation to advance the goals of healthy communities

- Create and document a shared **action plan** of activities for this Working Group to take in 2024 to advance goals
- And identify other opportunities for the next three years that could guide the path forward and ensure this opportunity is leveraged.
- Here are a few reflection questions for the group to think about:
 - In what ways can we foster greater collective impact and collaboration in our working group?
 - How can we, as a collective, continue to increase engagement with the working group? What kind of information would you interested in learning more about?
 - What does creating a legacy mean to you in the context of the working group?

Next Steps and Adjourn:

Next Meeting

Thursday October 19th, 2023 | 10:30AM – 12:00 PM

Via Zoom (Meeting ID: 161 915 3978)

- We also have our in-person, All Partner meeting on October 4th from 12 PM to 2 PM.

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- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>