



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Healthy Communities Meeting Notes

Thursday, Nov 16, 2023 | 10:30 AM – 12:00 PM

Via Zoom: Meeting ID 161 915 3978

Healthy Communities Goal: Promote access to healthy food, healthcare, and active living

In Attendance:

City of San Diego Economic Development Department, Circulate San Diego (Cierra Johnson), **Council of Equity Advocacy San Diego** (Anthony Avalos), **County of San Diego Health and Human Services** (Ariel Hamburger, Hugo Salgado), **County of San Diego Public Health Services** (Meghan Murphy), **GRID Alternatives** (Clovis Honore), **Kate Session Commitment** (Anne Fege), **Project New Village** (Izzy Rosado), **The San Diego Foundation** (Tedi Doychinova), **San Diego Parks Foundation** (Imani Robinson), **Urban Collaborative Project CDC** (Carmina Paz, Christopher Olfato)

Meeting Notes:

Welcome, Introductions, and Agenda Review

- Co-chairs welcomed partners and reviewed the agenda.
- Culture Share: Are there any traditions that your family participates in around the holidays? What is a tradition that your family has or does for the holidays? Also, if you know of any organizations who help people in need around these times, please share them out.

Partner Announcements:

- Anne Fege (Kate Sessions Commitment)- The City has a new \$10 million grant and another \$5 million to establish trees in eight Communities of Concern (some in Promise Zone).
- Successful tree campaigns are repeatedly attributed to two factors which are: (1) Starting with asking what the communities want, then trees will be loved and live long and (2) Cities can achieve success with cross-departmental projects that accomplish public health, economic development, walkability-transit, climate action, EquityForward, Partnering for Progress, mobility, and others. This project can make progress in all of these, with some modifications. Further information can be found at: <https://katestrees.org/10-million/>.
- Ariel Hamburger (County of San Diego)- The [County's Climate Action Plan](#) (CAP) update is open for comment until January 5th.
- Carmina Paz (UCP)- The City is currently doing a [survey](#) for the Consolidated Plan.
- The [Mobility Master Plan draft](#) is currently available for public review and comment. UCP has reviewed it, and noted that there are not many CIP projects in District 4.

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- UCP Holiday Event: <https://drive.google.com/file/d/1Avq-Jdv6toGRPktVr7zsQ6PubykklofX/view?usp=sharing>
- UCP Southeast Toy Drive (Multiple Dropoff Locations): <https://drive.google.com/file/d/12PX4yHpaRKYq4FfsXF6YGRwXsPi6loWV/view?usp=sharing>
- Izzy- Project New Village's Community Celebration event on December 7. <https://support.projectnewvillage.org/event/2023-fannie-lou-hamer-legacy-celebration/e534842>

San Diego Promise Zone Announcements:

- PFA Announcement of the winners: Over 25 incredible applications. Announced the awards last month for 8 CBOs totaling 70.5K. More info: <https://www.sandiego.gov/sites/default/files/2023-11/2023-10-24%20Promise%20Zone%20Assistance%20Grant.pdf>
- Have filled the position for our Civic Engagement Vista, Ian Hembree.
- Just as a reminder we are looking to fill the role of an [Americorps VISTA Leader](#) & another Grants and Research Associate, and 2 [internships](#) available.

October Meeting Review

Tactical Planning with Outcome/Metric Setting:

- SDPZ-The purpose of this section is to create and document a shared action plan of activities for this Working Group to take in 2024 to advance Healthy Communities goals.
- The department's [Strategic Framework](#) outlines the goals, objectives, and tactics.
- EDD Strategy: https://www.sandiego.gov/sites/default/files/focused_economic_development_strategy.pdf
- [Healthy Communities Action Planning - Google Jamboard](#)

Breakout Groups

Breakout Sessions #1-2: Healthy Food Systems

- Engage and align with existing food systems groups (SD Food System Alliance, Hunger Coalition) and food systems orgs (Kitchens for Good, Second Chance).
- Map existing efforts by HHS, City, and partners to promote healthy food activities and leverage these with SDPZ (such as work by Project New Village).
- Identify leads for City subject matter expert (can support with general food system work, zoning for CBO-led urban agriculture and revitalization projects).
- New position is created that works across the City and County on food and agriculture policies.
- Investments on programming that will take administration.
- Support of the existing community.
- Use vacant, city owned land to grow food in urban gardens.
- Co-op spaces for community gardens, and community gardens in public housing.
- Monitor metrics and policies related to health and food access in the community.

- Intersection between environment we live in and what food we put into our body (studies proximity to grocery stores).
- Percent of the community within walking distance to a community garden (.5 miles radius or walking distance).
- Denmark policy: all apartment complexes come with community garden minimums. Could we champion this in the Promise Zone?
- Repurpose Agricultural incentive zones to promote new housing projects with innovative food growing techniques.
- Lifestyle impact on those who participate in community gardening.
- Research efforts of cities with robust community gardens and healthy food choices that are equitable.

Breakout Session #3: Infrastructure and Active Transportation

- Increasing trees within Southeast SD but also within the Promise Zone. Partner with other organizations such as Groundworks SD.
- Find out where the community wants trees and what good planting places are. Identify places and support and sustainability, get community support through pop-ups or canvassing the area, so the community knows what's going on.
- Looking for tree inventory data and want to identify sites with the community to see where available plots are, and asking which areas they want to prioritize first, two opportunities: Want to be already prepared with something to give to the City.
- How do these trees get watered? Planting trees in front yards, parks, maybe giving them hoses instead of paying truck to go around.
- Are there places to plant trees without waiting for community engagement? If waiting until they are engaged, underserving underserved communities even more.
- Active living is having safer streets, no one is going to use these trees and the space if it's not a safe healthy place to want to be.
- SANDAG has an Imperial bike plan; they need to come to this working group.
- Outcomes were the development of active program transportation for 4 roundabouts in San Diego. It's up to the City to submit this intervention, potentially reach out to them.
- Also, bus shelters, particularly in City Heights.
- Walking on concrete is not the healthiest thing to walk on, and sidewalk maintenance is expensive and not safe
- Maybe quarterly reports, sidewalk reports, traffic safety, give an idea of high priority area. Get It Done app, also sidewalks and maintenance (overgrown weeds that block the sidewalks).
- Should invite Get It Done to provide us updates on the kinds of reports that they get when it comes to street safety.
- <https://www.sandiego.gov/tsw/servicerequests/trafficrequest>

Meeting Conclusion:

- Next Steps: Promise Zone team will organize breakout notes into a potential tactical plan for review and implementation at the next meeting.
- Next Meeting: Thursday, January 11, 2024 10:00am-11:30am

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>