



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs and Education Working Group Notes

Wednesday, April 3, 2024 | 10:00 – 11:30 AM

Via Zoom | (Meeting ID: 160 295 2326) | Registration Link: [Zoom meeting registration](#)

Working Group Goal: *To create jobs and improve educational opportunities in the Promise Zone.*

In Attendance

Barrio Logan College Institute (Cristina Aguirre), **City of San Diego—Office of Child and Youth Success** (Tya Valentine), **County of San Diego—Office of Equitable Communities** (Anisa Quail), **Elementary Institute of Science** (Sarah Tuakli Cooper), **University of California San Diego** (Raquel Aparicio), **Live Well SD** (Maya Vargas), **San Diego State University** (Andrew Soliz), **Second Chance** (Bill Payne), **Youth Will** (Liliana Soriano), **City of San Diego—Information Technology** (Maiten Mowreader), **UC San Diego—Center for Community Health** (Bianca Alvarado), **City of San Diego—Office of Child and Youth Success** (Andrea O'Hara), **The STEAM Collaborative** (Jasmine L. Sadler), **United Way of San Diego** (Johnny Garcia), **Jacobs Center for Neighborhood Innovation** (Mauri Hamilton), **California Coast Credit Union** (Sylvia Ramirez), **San Diego County Office of Education** (Ernesto Rivera), Donald Chick, Daniel Hamilton, and Kandathil Jacob

Meeting Notes

Welcome, Agenda Review, and Promise Zone Announcements

- Co-chairs welcomed partners, reviewed the agenda, and led a culture share activity.
- Promise Zone team introduced grants and research associate VISTA, Zachary Engberg!
- Promise Zone team is recruiting for VISTAs. [Learn more on our recruitment page.](#)
- All-Partner meeting expected in early May, date and time TBD.

Partner Updates

- **San Diego High School** is hosting its annual College and Career Fair on April 17. RSVP as a vendor here: [SDHS Career Fair RSVP \(google.com\)](#).
- **The Steam Collaborative** shared their 100 Black Girls STEAM! Certification program. Enroll as an [individual here](#) and enroll as [organization here](#). #DancingRocketScientist
- **SDSU** shared that it is hosting [Career Fairs on April 11 and April 25](#). They also have [an employer orientation on May 3 from 11 am – 12:15 pm](#).

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- **The Monarch School and Institute** is hosting is [1st College and Career Expo on Saturday, April 18](#), and the event is open to the community. Reach out to co-chair Ernesto Rivera at Ernesto.rivera@sdcoe for more information or to sign up to table.
- **California Coast Credit Union** shared that scholarship applications are being accepted through April 15, 2024, for [college-bound high school students](#) and for [current or former foster youth](#). [Learn more about how to apply here.](#)
- **SDAccess4All** presented last month on a \$250,000 grant opportunity for a program completely in the Promise Zone. Based on the feedback submitted and organizations that reached out, they submitted a proposal that was selected to move on to the second round. **Maiten Mowreader** shared thanks and appreciation for partner support.
- **Live Well San Diego** is hosting a [Public Health Career Panel](#) on Thursday, May 16 from 3:30 pm – 5 pm at the Southeastern Live Well Center.
- **City of San Diego-Office of Child and Youth Success** shared that there is a deadline of April 5 to look over the [draft of the Child and Youth Plan](#) and submit community input; they would like to present to City Council in May.
- **University of California San Diego** shared its Border Region Talent Pipeline [K-16 Collaborative Undergraduate Student Work Experience Program](#), which has summer internships of \$20-\$26 an hour in business, computer science, and engineering. Applications are open until April 12.
- **Digital Promise** talked about its organization's history, 4-5 year plan, and [career pathways](#), working with superintendents around the county.
- **Jacobs Center** is hosting three upcoming FREE workshops on the second floor:
 - [Canva 101 \(bring your laptop!\)](#) on Thursday, April 11, 2024 from 5:30-7:30 pm
 - [How to Avoid Financial Scams with Cal Coast Credit Union](#) on Thursday, April 18, 2024 from 5:30-6:30 pm
 - [Variable Income Budget Management Workshop](#) on Thursday, April 25, 2024, from 5:30-6:30 pm.

Guest Presentation: Cristina Aguirre, Chief Program Officer, [Barrio Logan College Institute](#)
Full BLCI PowerPoint presentation [available as a PDF here.](#)

- Established in 1996 with 12 third graders as the Barrio Logan Elementary Institute (BLEI) following other institutes in East Los Angeles in 1992 and San Mateo in 1995.
- 460 students, 57 schools, 750 total students served, starts in 3rd grade, requires 30 hours of parent participation.
- Need in Barrio Logan based on graduation rates (38% of adults 25-plus have high school diploma, 3% of adults 25-plus have bachelor's degree), median income (\$25,000 for family of 4), and individual student attention (393-1 counselor-student ratio).
- Five programs/locations
 - Barrio Logan (1996): 3rd grade – College, 96% Hispanic or Latino, 55% Female and 42% Male
 - Chula Vista (2013): 6th grade – College, 17 schools, 88% Hispanic or Latino, 66% Female and 33% Male

- Upward Bound (2017): 9th grade – College, 1 high school, 98% Hispanic or Latino, 73% Female and 25% Male
- El Cajon (2018): 3rd grade – College, 26 schools, features soccer program, 49% Iran/Iraq/Afghanistan and 42% Hispanic or Latino, 48% Female and 52% Male
- San Diego Promise Neighborhood (2019): 3rd grade – College, 2 schools and community partners in area designation
- Five more program tracks have been introduced since, all based on the ABCs, Steps to Success: Academic support, Building skills, and College knowledge.
 - Elementary School Program (ESP), Middle School Program (MSP), High School Program (HSP), College Success Program (CSP), Parent Program
- BLCI impact: 100% of students have graduated high school with rigorous A-G college credentials, 100% enrolled in college, 96% returned for their sophomore year of college, 72% graduate college within 6 years, and students are 3x more likely to graduate college
- **Call to Action** Support the BLCI Endowment Fund Scholarships during the [\\$150,000 donation matching initiative from the San Diego Foundation's Robert and Molly Schulze.](#)

Career Expo Debrief

- Event details: 150-200 job-seekers attended, 35-plus vendors, 112 bingo cards were completed and returned for raffle prizes, resume and interview room was a hot spot, over 60 professional headshots taken, 5 computers awarded to attendees.
- Please fill out this short, anonymous experience and impact survey to help the Promise Zone continue to make an impact with events like the Youth-Led Career Expo
 - Volunteers [survey here](#), Vendor [survey here](#), Job-seeker attendee [survey here](#).
 - Email photos from the event to promiszone@sandiego.gov.

April Sub-Group Tactical Plan Updates

- **Subgroup 1: Ernesto, Andrew, Andrea, Liliana, Maya, Will, Daniel, Ronah, Zachary**
 - Reviewing survey questions and responses, including recommended questions from March WG meeting; *How do we maintain good momentum built off of the expo? Make a better effort at teacher outreach and continued relationships between students/teachers/employers, build a coalition to help fill in the gaps; follow up with attendees in 6 weeks/6 months to assess long-term impact;* Needed resources: LinkedIn profile building (headshots, resumes), *professional clothes available for headshots and interviews*, cover letter support, further networking.
- **Subgroup 2: Sylvia, Mauri, Johnny, Maiten, Tya, Bianca, Amber, Ian**
 - There are organizations that bring resources and do work in the Promise Zone but technically aren't located in the Promise Zone. *Not sure if invitation is reaching the organizations that are doing great work;* Questioned the feasibility of judging success of group and career expo based on jobs physically located in the Promise Zone; Discussed *resource guide/asset map*, and whether City team would be responsible with updating a web page or if it's better to create a [partner-based google document](#). *Share with community partners for distribution.* Make

sure it's advertised that the real-time updates may not be possible. *How do we get more people to know about the PZ to connect them with the resource guide?; Check with San Diego Workforce Partnership on employee skills data. City just hired someone in HR to work with veterans and veterans' organizations (Jon Aasted).*

- **Subgroup 3: Sarah, Jasmine, Raquel, Kandathil, Bryan**
 - San Diego Unified is not part of the K-16 but they are working on the application for fall 2024 (PZ schools) for \$8-16 mil grant opportunity, 5 career pathways. How do we figure out what is happening and bring PZ students to those events; After graduation, after school year is over, getting UC and CSU students from PZ and alum from PZ to tie in some of those pieces to *connect former PZ students and graduates back to the PZ*. Excited to see how CTE does their partnership, and making sure we're connected to that; Raquel Aparicio: [Article Amber mentioned re: Logan Memorial](#), a convo between this WG and leadership at LMEC to clarify the needs that are currently present. Would be helpful to figure out who all is involved, what does that look like, and what we are tracking. *How do we create resources, connect them, and help them meet those guidelines? What is BLCI doing that is working that we can do at Logan Memorial?; Kandathil Jacob: Help Students who fell behind because of digital divide during covid, get broadband to all members, acknowledge earning loss due to covid, turn to AI for tutoring (Convigo in Newark, NJ?). Research shows tutoring on personal bases allows kids to get caught up using A.I; Get a pilot project going to combat that? Target school population: start at low grades, elementary and go up to middle.*

Wrap Up and Adjourn

- Digital Comment Box: <https://forms.gle/JSYK67jo28YRVQ7R6>

Next Meeting

Wednesday, May 1, 2024 | 10:00 – 11:30 AM

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