

Welcome to
The San Diego
Comprehensive Pedestrian Safety Study
Community Workshop #2



Please walk around and explore the four stations:



Station 1 – Project Introduction

- Learn about the purpose of the project
- View the project approach and schedule



Station 2 – Review of Pedestrian Safety Treatments and Programs

- Learn which documents set City, State, and National level guidelines
- Learn about pedestrian safety treatments and programs
- Tell us which safety treatments and programs you prefer



Station 3 – When, Where and Why are Pedestrian Collisions Occuring?

- View maps of collision locations across the City of San Diego
- Find out about trends over time related to population characteristics
- Learn about trends in key causes of pedestrian collisions



Station 4 – Final Study Sites and Data Collection

- View a map of the 60 locations that are being studied
- Learn what data is being collected and how it will be used
- Tell us your suggestions for improvement and provide input



STATION 1

PROJECT INTRODUCTION



Project Schedule & Scope of Work



SCHEDULE

Monthly Project Schedule	September - 2013	October - 2013	November - 2013	December - 2013	January - 2014	February - 2014
Task 1: Project Coordination & Management						
Task 2: Community Outreach Strategy & Materials						
Task 3: Community Workshops / Project Working Group		★	★	★	★	★
Task 4: Existing Conditions						
Task 5: Citywide Pedestrian Collisions Analyses						
Task 6: Define Study Sites and Conduct Data Collection						
Task 7: Recommendations and Toolbox						
Task 8: Draft Final Report						
Task 9: Prepare Final Report						

★ Community Workshop

★ Project Working Group Meeting

SCOPE OF WORK

Task 1: Project Coordination & Management

Task 2: Community Outreach Strategy & Materials

- Community outreach plan
- Project fact sheet
- Community workshop flyer

Task 3: Community Workshops / Project Working Group

- Project introduction workshop
- Existing conditions and issue identification workshop
- Pedestrian safety guidelines workshop
- Bi-monthly project working group meetings

Task 4: Existing Conditions

- Summary of local, regional, state and national policies and guidelines
- Summary of nationwide research on techniques and new and innovative traffic control devices

Task 5: Citywide Pedestrian Collision Analyses

- Summary of citywide pedestrian collision trends in frequency and severity

Task 6: Define Study Sites and Conduct Data Collection

- Select 60 study sites
- Conduct peak period bike, pedestrian, and vehicle volume counts
- Perform vehicle gap studies
- Conduct field observations of driver yielding behaviors and pedestrian compliance
- Perform speed studies

Task 7: Recommendations and Toolbox

- Create a user-friendly toolbox of recommendations summarizing engineering, educational, and enforcement solutions appropriate for a range of contexts

Task 8: Draft Final Report

- Citywide pedestrian collision trend analysis
- Pedestrian safety analysis
- Pedestrian toolbox

Task 9: Prepare Final Report

- Final report



Purpose of the Project



The San Diego Comprehensive Pedestrian Study will develop a list of **strategies**, **policies**, and **practices** to improve pedestrian safety.

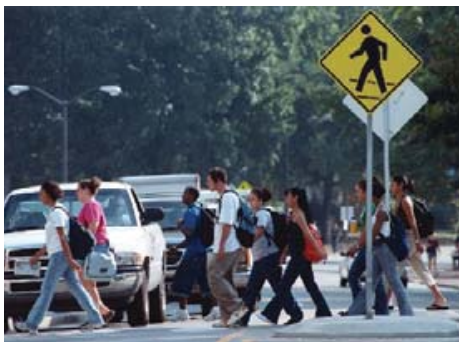
The improvements can be put into four general groupings:

Engineering/Environmental Improvements



Develop a tool box of improvements to enhance the pedestrian environment and improve safety.

Education



Educate motorists and pedestrians about their roles and responsibilities for safely sharing the road.

Behavior



Change pedestrian and motorist behaviors to reduce the number of collisions involving pedestrians.

Enforcement



Increase enforcement of pedestrian safety laws and increase roadway users' knowledge of legal travel.