

STATION 4

**Final Study Sites &
Data Collection**



Data Collection



Why are we collecting data?

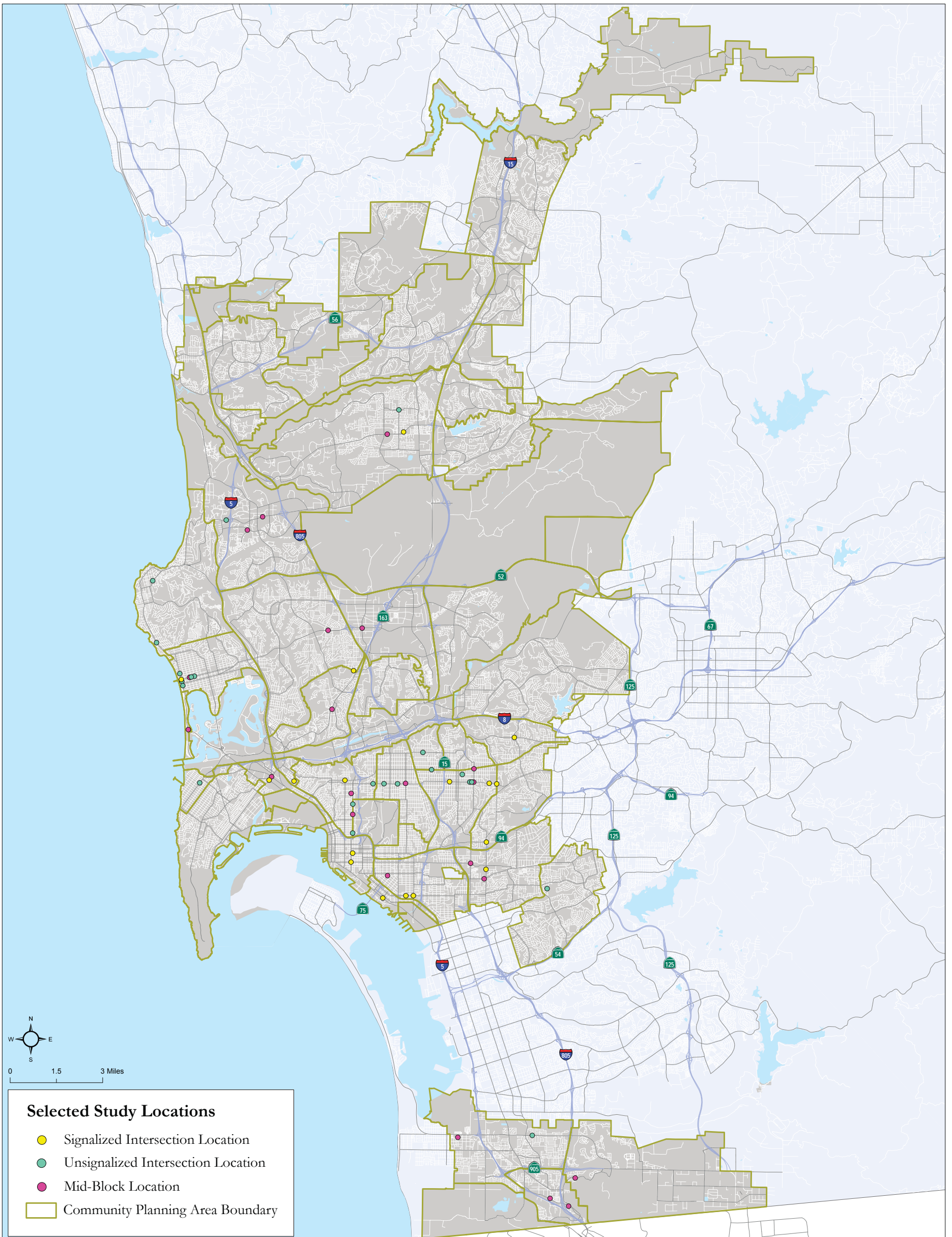
- To learn about driving and walking behaviors at street crossings
- To help make better informed decisions about policies and improvements that will increase pedestrian safety

What data is being collected and what does it mean?

<i>Data Category</i>	<i>Data Type</i>	<i>What does the data tell us?</i>
Travel Characteristics	Pedestrian Counts	Average number of pedestrians
	Average Daily Traffic (ADT)	Average number of vehicles
	Speed Studies	Average speed of vehicles
	Gap Studies	How often cars drive by
Crossing Environment	Crosswalk Presence, Type and Width	Physical description of the crosswalk
	Roadway Width	Distance pedestrians walk to cross the street
	Median Presence, Type and Width	Is there a safe place for pedestrians to wait?
	Signage	Are there signs alerting drivers of a crossing?
	Surrounding Land Use Types	What brings pedestrians to the area
Collision History	Pedestrian-Vehicle Collisions	Number, location and time of pedestrian collisions



Final (60) Study Locations: San Diego Comprehensive Pedestrian Study



To make street crossings more safe the City of San Diego should...

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