

La Jolla Coastal Access & Parking Board MINUTES

September 24, 2020 | 4:00 PM – (Via Zoom as allowed by COVID 19 Modifications)

2020-2021 Board Members Role Call (Green indicates present)	Agenda Items	
<p><u>CPA Appointments</u> Ray Weiss Tom Brady Dave Abrams</p> <p><u>Town Council Appointments</u> Ann Kerr Bache Nancy Warwick Tony Harris (absent)</p> <p><u>LJVMA Appointments</u> Robert Mackey (Owner La Jolla Golf Carts) Gabriela Guevara (Owner, Blue Apparel) Brett Murphy (Owner, La Jolla Sports Club)</p> <p><u>Interim Staff</u> Jodi Rudick, Executive Director, La Jolla Village Merchants Association</p>	<p>1) Call to Order. Zoom Protocol Meeting called to order 4:01pm Roll: not present Tony Harris</p> <p>2) Public Comment (Limited to 3 minutes, no action can be taken)</p> <p>3) Officer Update – Dave Abrams has accepted the Treasurer position as elected last month. Confirming Brett Murphy – Chair; Gabriela Guevara - Secretary</p> <p>4) Financial Update presented by Jodi Rudick. a) Funds in Bank – 17,827.21 b) Funds in Account with City i) Shuttle “Bucket” - \$278,447 ii) Non-shuttle - \$121,72 c) Audit update – Request to write off any old Accounts Receivable. Will make attempts to collect but auditor is asking for Board Action to write off old debts. d) Resolution from Board Appointing Officers to manage account and transfer signature cards to current Board President/Treasurer and Executive Director. Two signatures is SOP and prudent.</p> <p>5) Status of Current Projects (Discount Merchant Parking, Discount Daily Parking)</p> <p>6) Future Projects – Smart Parking Signage Presentation from Brad Elsass, Mobility Consultant.</p> <p>Motion to support Smart Parking Pilot Project Proposal and move forward with RFP process to determine costs for pilot smart parking and wayfinding project as presented by Brad Elsass.</p> <p>Meeting Adjourned 5:00 pm</p>	<p>Brett Murphy, Chair</p> <p>No public comment</p> <p>Jodi Rudick, Information</p> <p>Action: Motion to write off old AR/debts Mackey Second: Murphy Unanimous approval</p> <p>Action: Motion to approve: Mackey Second: Ann Kerr Unanimous approval</p> <p>Action: Motion to move forward with RFP Process. Motion: Ann Kerr Bache Second: Nancy Warwick Unanimous approval</p>

Attachments and Links:

[Link to By Laws](http://www.lajollacpa.org/CAP/LJCAPBoardBylawsAmended&Restated(2011-09-06).pdf) [http://www.lajollacpa.org/CAP/LJCAPBoardBylawsAmended&Restated\(2011-09-06\).pdf](http://www.lajollacpa.org/CAP/LJCAPBoardBylawsAmended&Restated(2011-09-06).pdf)

[Link to MOU:](http://lajollabythesea.com/wp-content/uploads/2019/06/MOU.pdf) <http://lajollabythesea.com/wp-content/uploads/2019/06/MOU.pdf>

[Link to Wayfinding and Parking Communication Plan -](https://www.slideshare.net/lajollavillagemerchants/parking-and-wayfinding-proposal) <https://www.slideshare.net/lajollavillagemerchants/parking-and-wayfinding-proposal>

Language From MOU – [How Funds Can be Spent --](#)

Whereas the permit conditions creating the La Jolla Parking and Transportation Fund provide that at least

- *50% of the funds shall be reserved for the implementation of a remote parking reservoir and shuttle system. (CCC suggests a connector shuttle between the new Trolley stations and La Jolla Village. Funds are on hold until Trolley Expansion is closer to completion.)*
- *50% of the funds may be used for other short term and/or long term parking and traffic circulation related programs of improvements, and further provide that, should the City of San Diego establish its own program for implementing the recommendations of the La Jolla Parking and Transportation Plan, and that program is approved by the Commission as a revision to the City's Local Coastal Plan (LCP) implementing ordinances, the funds may instead be used in accordance with the City's approved program.*