

**PLANNING COMMISSION OF THE CITY OF SAN DIEGO  
MINUTES OF REGULAR SCHEDULED MEETING OF**

**APRIL 20, 2023**

**Hybrid Meeting/In Council Chambers – 12<sup>th</sup> Floor  
City Administration Building  
202 C Street, San Diego, CA 92101**

**CHRONOLOGY OF THE MEETING:**

Chairperson William Hofman called the meeting to order at 9:00 AM. Chairperson William Hofman adjourned the meeting at 11:25 AM

**ATTENDANCE DURING THE MEETING:**

Chair William Hofman – Present in Chambers  
Vice-Chair Kelly Modén – Present in Chambers  
Commissioner Ted Miyahara – Present in Chambers  
Commissioner Ken Malbrough - Present in Chambers  
Commissioner Dennis Otsuji – Present in Chambers  
Commissioner Matthew Boomhower – Present in Chambers  
Vacant

**STAFF:**

Lauren Hendrickson, Deputy City Attorney – Present in Chambers  
Seth Litchney, Planning Department – Present in Chambers  
Renee Mezo, Assistant Deputy Director, Development Services Department - Present in Chambers  
Tony Khaili, Senior Civil Engineer, Development Services Department – Present in Chambers  
Caroline Garcia, Legislative Recorder, Development Services Department - Present in Chambers

**ANNOUNCEMENTS/NON-AGENDA PUBLIC COMMENT**

Public Comment - Donna Givot and Paul Kruger

**REQUESTS FOR ITEMS TO BE CONTINUED AND/OR WITHDRAWN**

N/A

**REQUEST FOR ITEMS TO BE PLACED ON THE CONSENT AGENDA**

N/A

**APPROVAL OF THE MINUTES FOR**

March 16, 2023

**COMMISSION ACTION:**

MOTION BY COMMISSIONER BOOMHOWER TO:

- APPROVE THE MINUTES OF MARCH 16, 2023, AS PRESENTED

Second by Vice-Chair Modén. The motion passed by a vote of 6-0-0 with Commissioners Otsuji, Miyahara, Boomhower, Malbrough, Hofman and Commissioner Modén Yea.

**APPROVAL OF THE AGENDA**

Approved

**DIRECTOR'S REPORT**

Renee Mezo, Development Services Department – None.

Seth Litchney, Planning Department – None

**COMMISSION COMMENT**

None

**AGENDA ITEMS**

**ITEM 1: RECOMMENDATION TO THE CITY COUNCIL TO ADOPT AN ORDINANCE PROVIDING AN EXCEPTION TO THE CITY'S PROHIBITION AGAINST SIGNS IN THE RIGHT OF WAY AND OFF PREMISES MESSAGES, AND AN EXCEPTION TO CERTAIN AUTOMATIC CHANGING COPY REGULATIONS AS PROVIDED AND LIMITED TO THE TERMS AND CONDITIONS SET FORTH IN THE TEN-YEAR MARKETING AGREEMENT AMONG THE CITY OF SAN DIEGO, DOWNTOWN SAN DIEGO PARTNERSHIP, AND IKE SMART CITY, LLC FOR A DIGITAL WAYFINDING SYSTEM IN A PORTION OF DOWNTOWN SAN DIEGO**

**Staff:** Sarah Brenha

**City Council District:** 3

**Plan Area:** Downtown

Speakers in favor and opposition on the project:

Clay Collett, Justin Apper, Jessica Burton, Brooke Miller, Betsy Brennan, Jason Anderson, Eric Jones, Daniel Reeves, Chris Gomez, Ethan Olsen, Dominic Li Mandri, Pamela Wilson, Judith Moilnee, Jo Schwartz, Sue Palmer, Dana White, Paul Kruger, Ronald Askland, Joe Hermosillo, Angeli Horyos, Robyn Spencer, Kenneth Moore, Gary Smith

**COMMISSION ACTION:**

MOTION BY COMMISSIONER MIYAHARA TO:

- RECOMMEND THE CITY COUNCIL ADOPT AN ORDINANCE PROVIDING A LIMITED EXCEPTION TO THE SIGNAGE AND OFF PREMISES MESSAGING REGULATIONS CONTAINED IN CHAPTER 14, ARTICLE 2, DIVISION 12 OF THE SAN DIEGO MUNICIPAL CODE AND PROVIDING A LIMITED EXCEPTION TO THE AUTOMATIC CHANGING COPY REGULATIONS CONTAINED IN CHAPTER 14, ARTICLE 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE FOR THE PLACEMENT OF DIGITAL WAYFINDING KIOSKS WITH OFF-PREMISES MESSAGES IN THE RIGHT-OF-WAY AS PROVIDED AND LIMITED TO THE TERMS AND CONDITIONS SET FORTH IN THAT CERTAIN TEN-YEAR-MARKETING AGREEMENT AMONG THE CITY OF SAN DIEGO, DOWNTOWN SAN DIEGO PARTNERSHIP, AND IKE SMART CITY, LLC.

Second by Commissioner Boomhower. The motion passed by a vote of 4-2-0 with Commissioners Modén, Miyahara, Boomhower, Malbrough voting Yea. Commissioners Hofman and Otsuji voting No.

***Break was taken at 10:30 AM to 10:40 AM***

**ADJOURNED @ 11:25 AM**